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Porter's Five Forces

By 50MINUTES. COM

50 Minutes Sep 2015, 2015. Taschenbuch. Book Condition: Neu. 126x68x5 mm. This item is printed on demand - Print on Demand Neuware - Stay ahead of the competition This book is a practical and accessible guide to understanding and implementing Porter's five forces, providing you with the essential information and saving time. In 50 minutes you will be able to: . Understand the five forces that affect profitability and analyze each force in depth in relation to your company . Analyze the intensity of the competition within an industry and how this affects your business . Increase or maintain your competitive advantage according to the analysis ABOUT 50MINUTES.COM | Management & Marketing 50MINUTES.COM provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level. 32 pp. Englisch.



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