



Macrowikinomics: Rebooting Business and the World. Don Tapscott, Anthony D. Williams

By Tapscott, Don

Atlantic. Book Condition: New. The sequel to the international #1 bestseller, Wikinomics. Wikinomics showed how mass collaboration was changing businesses around the world. MacroWikinomics takes it beyond the boardroom to show how the mass collaboration is revolutionizing the way we live, work, and create. Num Pages: 432 pages, Illustrations. BIC Classification: KJK. Category: (G) General (US: Trade). Dimension: 197 x 132 x 34. Weight in Grams: 408. Rebooting Business and the World. 432 pages, Illustrations. The sequel to the international #1 bestseller, Wikinomics. Wikinomics showed how mass collaboration was changing businesses around the world. MacroWikinomics takes it beyond the boardroom to show how the mass collaboration is revolutionizing the way we live, work, and create. Cateogry: (G) General (US: Trade). BIC Classification: KJK. Dimension: 197 x 132 x 34. Weight: 414. . 2011. Paperback. . . .



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