



Building Cultural Intelligence (CQ): Nine Megaskills

By Richard D. Bucher

Prentice Hall. Paperback. Book Condition: New. Paperback. 288 pages. Dimensions: 9.1in. x 7.4in. x 0.7in. This engaging, interactive book is best suited for any course that emphasizes cultural awareness and understanding, human interaction and cultural communication among diverse populations (i. e. business management, customer service, health care, human service), and the development of specific skills necessary to relate to others effectively (i. e. global consciousness, teamwork, conflict management, shifting perspectives). The focus of the coursesthis book best suits range from general (i. e. cultural diversity, human relations, freshman seminarorientation, counseling, communications, sociology, psychology, business, health and human services, theology, education, management) to more specific (hospitality management, racial and ethnic relations, customer service, culturally competent health care, managing diversity, teaching diverse populations). Building CQ has been used successfullyin workforce training programs, faculty and staff development activities and programs, and mini-courses or workshops dealing with professional development. Because of its readability and self-directed learning approach, ideal for online courses. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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